

## PRESIDENT'S PERSPECTIVE



# It's Show Time!

The phrase “**Viva Las Vegas**” echoes through my mind as we proudly share this issue with you. Between our organization’s new partnership with World Shoe Accessories Show (WSA) which will be held August 1 – 4 and participation in the “**You Wear US Well™**” booth at MAGIC August 28-31, we are supporting the promotion of our members’ products to retailers worldwide *Las Vegas Style*.

I invite you to carefully review the special WSA and MAGIC sections that we’ve incorporated into this publication. THA continues to elevate its services by offering informational and educational content that keeps this industry and its retailer partners up to speed on current issues, topics and trends that are applicable to the global legwear business.

*If you’re not currently planning to attend these events, you may want to re-consider. THA has begun planning its initiatives with each of these and other venues for Winter ’07 don’t miss out on these exciting and effective ways to grow your business.*

Sure, there’s risk involved by participating in new ventures, and whether you like to gamble or not... you need to ask yourself, “Do I want to take the path of status quo and become stagnant, or do I want to explore new opportunities that can help me remain competitive in this volatile business environment?” Only you can answer that question.



*But I can assure you; if you play your cards right, luck will always be a lady.*

*Sally Kay*

